



OLIVER SÖDERSTRÖM

I started my racing career in gokarts at the age of seven, since then I have raced successfully at a national and international level in single seaters, GT and touring cars. I am a two time Swedish champion and a one time Northern European Champion with plenty victories and podiums. My goal is to become a full-time professional racing driver.

Outside the racetrack I physically prepare myself with plenty of cardiovascular, strength and balance training. I also spend a great amount of time in my kart and simulator to stay sharp.

I also have a bachelor degree in media & communication science at Malmö University. I simultaneously work as a freelance driving instructor in Sweden, mostly at our local racetrack Ring Knutstorp and together with BMW M Driving Experiences.

As a racing driver there is much more to master than only being able to drive a car to its absolute limit. During my career as an athlete I have also attained knowledge within entrepreneurship, business, communication and digital marketing. During my years in racing I have created a strong network, consisting of people, businesses and organisations who have helped me in my journey to become a full-time professional racing driver.

PERSONAL

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- Email**
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- Place of birth**
Malmö
- Gender**
Male
- Nationality**
Sweden
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INTERESTS

- Karting/Gokart
- Bouldering
- Physical Training & Nutrition
- Cars/Historic cars
- Hiking
- Reading
- Simulator Racing

LANGUAGES

- Swedish ★ ★ ★ ★ ★
- English ★ ★ ★ ★ ★
- German ★ ★ ★ ★ ★



WORK EXPERIENCE

- Dec 2022 - Present **Co-owner of OS Development AB**
[OS Development AB, Malmö](#)
Consultancy in the automotive industry
- Jul 2018 - Feb 2020 **BMW Product Genius**
[Förenade Bil \(BMW dealers in southern Sweden\), Malmö](#)
A Product Genius is not a salesman but a specialist who can fascinate people with their encyclopaedic knowledge of motor vehicles. They also use innovative tools such as a tablet computer with visualisation software to configure models and explain vehicle functions directly supported by photos and videos.
- Mar 2021 - Present **BMW M-Experience instructor**
[BMW M-Experience Sweden, Knutstorp](#)
I work part time as an advanced driving instructor for BMW's driving experiences in Sweden.
- Jan 2022 - Present **Board member at Ring Knutstorp**
[Ring Knutstorp AB, Knutstorp](#)
Ring Knutstorp is one of Swedens finest racing circuits.
- May 2023 - Present **Lamborghini Young Driver**
[Automobili Lamborghini S.p.A](#)
A key element of the progression for young drivers to climb up the ranks of GT racing, the Super Trofeo Junior Driver Program and GT3 Junior Program offer an array of hands-on training such as media management and on-track instruction, providing the perfect package for up-and-coming talents. The Programs also teach the drivers how to increase their technical expertise while maintaining physical preparation in the state-of-the-art gym facilities at Lamborghini's Sant'Agata Bolognese headquarters.
- Nov 2023 - Present **Certified Lamborghini Driving Instructor**
[Lamborghini S.p.A](#)



EDUCATION AND QUALIFICATIONS

- Aug 2014 - Jun 2017 **Natural Sciences**
[Polhemskolan \(Highschool\), Lund](#)
I studied biology, physics, math, sports science, chemistry, english etc.
- Sept 2019 - Feb 2023 **Bachelor in Media & Communications**
[Malmö University, Malmö](#)
The programme has provided me the skills and knowledge within business strategy, entrepreneurship and activism.
I am qualified in the following subjects:
 - Digital marketing
 - Journalism
 - Photography
 - Photoshop and InDesign
 - Video creation and Webcasting technologies
 - Semiotics
 - Agenda-Setting Theory
 - Post-Truth and Fake News studies
 - Statistics



REFERENCES

- Förenade Bil **Joakim Josefsson**
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- Ring Knutstorp AB **Magnus Öhrström**
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- OS Development AB **Joakim Söderström**
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SKILLS

- Adobe Photoshop ★ ★ ★ ★ ★
- Adobe Lightroom ★ ★ ★ ★ ★
- Adobe InDesign ★ ★ ★ ★ ★



ACHIEVEMENTS

Awards:

- Ronnie Peterson Memorial Award
- Rickard Rydell Special Award
- Teenager of the year South Swedish Automobile Federation
- BMW Sports Trophy Award

Career highlights

2012: District Champion in South Sweden karting KF3, 4th in the South Swedish Championship karting KF3
2014: 7th in Formula Renault 1.6 Northern European Championship, First victory and podiums in single seaters.

2015: Northern European and Swedish Champion in Formula Renault 1.6 with PWR Racing Team, Nine wins and eleven podiums out of 15 races.

2016: ADAC Formula 4 with Mücke Motorsport. Best finish was a 9th place.

2017: ADAC Formula 4 with Mücke Motorsport. Best finish was a 2nd place.

2018: Scandinavian Touring Car Championship with Lestrup Racing Team. 11th overall and 3rd in the Rookie standings.

2019: Vice-Champion GT4 Scandinavia, 4 wins and team champions.

2020: Scandinavian Touring Car Championship with Lestrup Racing Team. 5th in the Championship, 1 win and 4 podiums. I beat my teammate Rob Huff (WTCC Champion) in qualifying standings. Team Champions.

2021: Scandinavian Touring Car Championship with Lestrup Racing Team. 4th in the Championship, 7 podiums. STCC Lamborghini Junior Champion.

2022: Scandinavian Touring Car Championship with Lestrup Racing Team. 5th in the Championship, 2 wins, nine podiums and 3 DNFs.

2023: Lamborghini SuperTrofeo Europe. P5 overall in the championship out of 52 cars with one win and two podiums. P4 overall in the Lamborghini SuperTrofeo World Finals, we finished 2nd in the last world final race. I also made it to the final shootout with the Lamborghini Young Driver Programme (top 5 Juniors).

2024: Lamborghini SuperTrofeo Europe. Vice-European Champion overall with 1 win and 7 podiums. Qualified P3 in the world finals overall.

2025: GT World Challenge Endurance Cup (Silver Cup), Silver Cup Winners in Spa 24H, P14 overall.